

Professional Solicitor Campaign Detail

Professional Solicitor

Name: HERITAGE COMPANY, INC.

Address: 2402 WILDWOOD AVENUE, SUITE 500
SHERWOOD AR
72120-

Phone: (501) 835-5000

Fax: (501) 835-3823

FEIN #: 71-0404080

Charitable Organization

Name: AMERICAN ASSOCIATION OF THE
DEAF-BLIND

Address: 8630 FENTON STREET, SUITE 121
SILVER SPRING MD
20910-

Phone: (301) 495-4403

Fax: (301) 495-4404

FEIN #: 36-3071247

Campaign ID: 3-1095-15

Type of Solicitation: TELEMARKETING

File Date: 3/6/2007

Percentage of Funds - Charitable Organization: 31.00%

Percentage of Funds - Professional Solicitor: 69.00%

Revenues		Expenses	
Telemarketing	\$958,258	Salaries	\$307,732.00
Direct Mail	\$0.00	Other Expenses	\$354,339.00
Door-to-Door	\$0.00	Total Expenses	\$662,071.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	\$296,187.00
Other Revenue	\$0.00		
Total Revenue	\$958,258.00	Deficit/Excess:	\$0.00

Posted On: Thursday, August 23, 2007